



Tour Guides Sought

Graduate Students & Post Docs can earn extra money, but people with H-1, H-1B, J-1, F visas are restricted from receiving payment for work outside their studies or research efforts.



Community Relations Office sponsors training, stipends, and a great experience

The Community Relations Office sponsors both monthly public and periodic special group tours. Tour Guides conduct tours for Berkeley Lab and help the Lab describe its extraordinary history and current research in science to

interested groups and individuals. Participants in this program also see and learn about a variety of scientific research programs outside their own disciplines at Berkeley Lab. The Lab's Community Relations Office offers \$70 per tour to graduate students & post-docs, who lead 2 to 2-1/2 hour tours of various facilities approximately once a month.

The Community Relations Office will train new tour guides in August 2007 and is seeking interested individuals for the upcoming training session. For more information, contact the Community Relations office at x-7292, or via email at community@lbl.gov

Tour Guides investigate the mechanisms of communicating about science to the public. The issues and processes involved in communicating science and the results of research are exciting and sometimes challenging. The benefits of different media - e.g., posters, web pages, newsletters, newspaper and magazine articles, books, video / DVD – quickly identify success when tour participants say ooh, or ah ha, while on a Lab tour.

Tour Guides develop strong public speaking & presentation skills through their tour guide experiences. Tour guides convey the issues, processes and findings of scientific research to a variety of audiences via:

- Analogies
- Props – gadgets to demonstrate ideas
- Simple-step explanations
- Images
- Sounds, music, rhythms





Tour Guides Respond

When is the best time to communicate scientific information?

- **Anytime!**



Who are good communicators to non –scientific audiences?

- **People who realize that audiences may not know the jargon, or even believe that any of the work is important.**

What do tours accomplish?

- **We show some people that you can be a contributor to the scientific enterprise in many ways.**
- **We get people to question why more effort isn't spent in encouraging science.**
- **We show the importance of scientific research to solve problems**
- **We let them know what things are going on in their “backyard.”**